

BECOME AN AFFILIATE OF THE IHSA

The IHSA promotes competition for riders of all levels in hunter seat and western horsemanship and reining, who represent their colleges and universities in individual and team competition. The association was founded on the principle that any college student should have the opportunity to participate in equestrian competition regardless of financial status, gender or riding level. The IHSA invites organizations and entities that place a priority on equestrian education and competition an opportunity to apply to be an affiliate. By becoming an affiliate of the IHSA, you become connected to a vibrant organization of more than 400 colleges and universities and close to 10,000 college students competing in equestrian competition.

How to become an affiliate:

Interested parties should submit an application. Once approved by the IHSA Board of Directors, an affiliate association must pay annual dues of \$300. Annual membership applies from August 1 to July 31.

General Benefits and Responsibilities:

- Affiliate Benefits
 - Affiliate logo and link on IHSAinc.com
 - Booth and banner space at IHSA Nationals
 - Opportunity to provide written/oral representation at the IHSA annual Board of Directors meeting
- Affiliate Responsibilities
 - IHSA link on logo on affiliate website

Additional Benefits:

Should the Affiliate Association or the IHSA see an opportunity to expand upon the basic agreement, the IHSA Sponsorship Committee will work with the Affiliate Association to reach an agreement on additional areas of cooperation and mutual benefit. Such areas may include but are not limited to:

- Booth and banner space at affiliate National Championship, as applicable
- Social media share
- Eblast distribution
- Ad space in electronic newsletters
- Ad space in publications/national programs
- PA Announcements at marquee events
- Right to distribute materials to competitors
- Right to offer clinic, seminar, workshops to IHSA members

Thank you for considering connecting with our vibrant organization of collegiate equestrian teams and athletes. Questions concerning the Affiliate Program may be directed to:

Kelly Francfort, Vice President, IHSA, <u>klfrancfort@gmail.com</u> (908) 303-2815