

IHSA Semi-Finals Sponsorships- FL

Sponsorship Levels- The IHSA is dedicated to promoting sportsmanship, horsemanship and academic excellence through equestrian competition for all college and university students. IHSA Western Region 50 is proud to be hosting one of three IHSA Semi-Finals for qualified IHSA western competitions from across the country. We wouldn't be able to do it without great sponsors like you. Thank you for your support of our Region and the IHSA.

Gold Sponsorship \$2,000 and above

- One, full page ad in the horse show program
- One, arena banner (*sponsor must provide the banner*)
- One, vendor space during the event
- PA announcements during the event (*minimum of two per day*)
- Right to distribute promotional items in the exhibitors bags

Silver Sponsorship \$850 and above

- One, full page ad in the horse show program
- One, arena banner (*sponsor must provide the banner*)
- PA announcements during the event (*minimum of two per day*)
- Right to distribute promotional items in the exhibitors bags

Bronze Sponsorship \$250 to \$849

- One, full page ad in the horse show program or arena banner (*sponsor to provide the banner*)
- Right to distribute promotional items in the exhibitors bags

Class Sponsorship \$150

- Half-page ad in horse show program
- Name announced as class sponsor at the beginning of the sponsored class and just prior to the awards for the class

Prize Sponsor seven to fourteen prizes needed

- Name to appear on Prize Sponsor Ad page in horse show program
- Right to distribute promotional items in the exhibitors bags

Advertising Opportunities

- Good Luck Ad - \$25 - *The brief message will be included on the Good Luck ad page in the horse show program*
- Half-Page Ad - \$100 - *7.825" wide by 5.25" tall*
- Full Page Ad - \$300 - *8" wide by 10.5" tall*
- Arena Banner Space - (*sponsor must provide the banner*) - \$200

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Sponsorship Form- Please complete the below form and return to the rider you are sponsoring to submit to the sponsorship coordinator. Please attach a copy of the ad you'd like in the show program to this form, must be submitted in color if you want it printed in color. All banners must be given to sponsored rider by March 15th to be hung in the arena. All promotional items to be distributed in exhibitor bags must be given to sponsored rider by March 15th.

Sponsor Name/Company:

Sponsor email:

Sponsorship Level:

Sponsor Phone:

Rider and School that asked you to sponsor:

Payment Method (circle one): **Cash or Check** (*checks made out to: IHSA, Inc*)

Good Luck ad message:

Prize Sponsor (please provide description and qty of prizes you will be donating): **you will be contacted by sponsorship coordinator for where to send prizes*