



53rd Annual

**IHSA NATIONAL CHAMPIONSHIP
HORSE SHOW**

May 5 - May 8 Harrisburg, Pennsylvania



The Intercollegiate Horse Shows Association was founded in 1967 so that college students could ride and compete in college regardless of their gender or financial means. Today, the IHSA is a 501(c)(3) nonprofit organization with 10,000 members at over 400 colleges and universities across 45 states and Canada. Members are men and women and compete in hunter seat and Western in 39 regions and 8 Zones.

The IHSA National Championship Horse Show is the culmination of the season's competition. It showcases the best riders from qualifying shows from across the country and Canada in all levels in both team and individual competition.

Each year, more than 60,000 people tune into the live stream to watch the competition that leads up to the naming of Collegiate Cup Team, High-Point Western Team and the coveted AQHA High-Point Rider and USEF/Cacchione Cup titles.



Support The

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

RIBBON SPONSORSHIP

\$150

19 hunter seat and 16 Western available. Class, ribbon and carrot sponsorship Includes mention in the program and PA announcement

CARROT SPONSORSHIP

\$250

Class, ribbon and carrot sponsorship includes mention in the program and PA announcements

CLASS SPONSORSHIP

\$500

19 hunter seat and 16 Western available. Mention in the program, PA announcement, award presentation, banners in the show arena

JUMP SPONSORSHIP

\$1,000

Sponsor-provided jump in the arena, scoreboard logo, logo/link on IHSA website, limited availability

ALL-TEAM RIBBON SPONSORSHIP

\$1,500

Mention in the program, PA announcements, logo/link on IHSA website

WATER TRUCK SPONSORSHIP

\$1,500

Includes above, plus ad in the souvenir program, scoreboard logo, logo/link on IHSA website

DAILY LIVESTREAM SPONSORSHIP

\$2,000

Each day logo and 30-second spot on livestream, PA announcements, social media, press release



Support The

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

ARENA NAMING SPONSORSHIP

\$2,500

Program mention, PA announcements, scoreboard logo, logo/link on IHSA website

ICE CREAM SOCIAL

\$3,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release

INDIVIDUAL OR TEAM DIVISION SPONSORSHIP

\$5,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release, newsletter ads, social media posts, presentation rights, naming rights

FULL LIVESTREAM SPONSORSHIP

\$7,500

Each day logo and 30-second spot on livestream, logo/link on IHSA website, PA announcements, social media, press release

INDIVIDUAL & TEAM DIVISION SPONSORSHIP

\$10,000

Program ad, PA announcements, scoreboard logo, logo/link on IHSA website, press release, newsletter ads, social media posts, presentation rights, naming rights

TITLE SPONSORSHIP

\$50,000

Naming rights to event, full-page ad in souvenir program, PA announcements, scoreboard logo, logo/link on IHSA website, press release



Support The

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

COMMERCIAL QUARTER PAGE AD

\$200

Advertisement size 3.5in x 4.5in. Full color.

COMMERCIAL HALF PAGE AD

\$275

Advertisement size 7.5in x 4.5in. Full color.

COMMERCIAL FULL PAGE AD

\$550

Advertisement size 7.5in x 10in. Full color.

MEMBER SCHOOL QUARTER PAGE AD

\$150

Advertisement size 3.5in x 4.5in. Full color.

MEMBER SCHOOL HALF PAGE AD

\$225

Advertisement size 7.5in x 4.5in. Full color.

MEMBER SCHOOL FULL PAGE AD

\$400

Advertisement size 7.5in x 10in. Full color.



Support The

IHSA NATIONAL CHAMPIONSHIP HORSE SHOW

10'X10' BOOTH

\$250

20'x20' BOOTH

\$500

20' TRAILER

\$750





Many More Options Available

CONTACT

HEATHER PINNICK

BURRAHE@MIAMIOH.EDU | 513 255 4863



Thank You!

TO OUR 2021-2022 SEASON SPONSORS

Platinum Sponsors

Helite | Collegiate | Samshield
SmartPak | AQHA | WeatherBeeta | USHJA | NRHA
Dublin | US Equestrian

Gold Sponsors

LM Custom Boots | Equisure, Inc. | Bob's Custom Saddles

Silver Sponsors

Hodges Badge Company, Inc.
McGuinn Farms | R.J. Classics | Perri's Leather

Bronze Sponsors

Essex Classics | Hunt Club
Certified Horsemanship Association | Wahl
National Snaffle Bit Association | Rod's True Western
Equestrian Team Apparel

Supporting Sponsors

The Show Trunk II
Kendall's Western Hats, Inc. | Equi In Style
ECE Equestrian | IPPOS

Media Sponsors

Western Horseman | USHJA In Stride | Horse & Rider
Practical Horseman | The Chronicle of the Horse

